



Leave the world a better place.

Fred Hollows



# **Over 4.5 million**

eye operations, procedures and treatments conducted with local partners in 2013

Gabi Hollows with Australian Capital Territory primary school students who received a Fred Hollows Schools Award for citizenship in 2013.

A MESSAGE

Fred used to say anything is possible if you do it properly. He was passionate about doing things the right way. By doing just that, and running The Foundation well, we are growing rapidly and accomplishing some extraordinary things.

I was in Kenya last year opening an eye centre in Migori. It was such a joy to be there taking part in the celebrations with local people. It made me realise you can transform a whole community by providing quality eye care. It exemplified everything The Foundation does so well; providing world-class eye health to people in the developing world.

Fred passionately believed that no one should be needlessly blind, regardless of who they were, how much money they had, or if they lived in one of the most remote parts of the world. Tackling this inequality was his lifetime goal.

We can't do this wonderful work and continue to make these moments of magic when a person's sight is restored without the generosity of everyday Australians.

## **FROM GABI HOLLOWS**

I am in awe of the extraordinary efforts and selfless actions of so many people who support The Fred Hollows Foundation. Literally from every sector of Australian society, amazing people are raising awareness and funds that help us to restore sight.

This is a team effort and I know that Fred would be immensely proud of us as we reflect on 2013.

My sincere thanks and I welcome your ongoing support as we continue this important work.

Gabi Hollows AO
Founding Director

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The Department of Foreign Affairs and Trade (DFAT) is the Australian Government agency responsible for managing Australia's overseas aid program. The aim of the Australian aid program is to promote Australia's national interests through contributing to international growth and poverty reduction. In 2013, the Australian Government contributed funding towards The Fred Hollows Foundation's programs in Bangladesh, Cambodia, Ethiopia, Kenya, Nepal, Pakistan, Timor-Leste and Vietnam.



The Fred Hollows Foundation is a member of the Australian Council for International Development (ACFID) and is a committed signatory to the ACFID Code of Conduct, which is a voluntary, self-regulatory sector code of good practice. The Code

requires members to meet high standards of corporate governance, public accountability and financial management. More information on the Code, including how to make a complaint, can be obtained from ACFID by visiting www.acfid.asn.au or emailing complaints@acfid.asn.au. The Foundation also has its own process for handling complaints which can be activated by phoning the CEO on 02 8741 1900 or emailing fh@hollows.org.

This publication may contain images of persons that have passed away. The Fred Hollows Foundation would like to acknowledge these persons and pay our respects to them and their families.



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#### Who we are

The Fred Hollows Foundation is an international development organisation focusing on blindness prevention and Indigenous Australian health. We are independent, not-for-profit, politically unaligned and secular.

#### **Our vision**

We see a world in which no person is needlessly blind and Indigenous Australians exercise their right to good health.

#### **Our inspiration**

We are inspired by the life and work of Professor Fred Hollows, an internationally acclaimed eye surgeon and an activist for social justice who championed the right of all people to high quality and affordable eye care and good health. SPOTLIGHT ON CAMBODIA 9,554 cataract surgeries performed in 2013

#### Vann's story

Vann's parents feared their daughter faced a lifetime of missing out – until they received a life-changing call.

Three-year-old Vann lives with her parents in a small village near Phnom Penh. She was born with cataracts and her parents feared for her future. Thanks to your support, Vann's cataracts were removed in an eye operation arranged by The Foundation.

# PRIME MINISTER'S MESSAGE TONY ABBOTT



I am pleased to provide this message of congratulations to everyone associated with The Fred Hollows Foundation.

Since 1992, The Fred Hollows Foundation has helped to save more than one million people from avoidable blindness in places including Eritrea, Nepal, Vietnam, Pakistan, Afghanistan and Bangladesh.

Last year I had the pleasure of meeting Gabi Hollows in Colombo to hear about The Foundation's pioneering eye health work in Sri Lanka.

The Foundation exemplifies that spirit of mateship, which remains at the heart of the Australian ethos.

The pages of this Annual Report show the powerful impact of this spirit; the success of The Foundation's work in Australia – improving Indigenous Australians' health – and beyond.

I congratulate The Foundation on its achievements over the past year and send my best wishes for the year ahead.

The Hon Tony Abbott MP Prime Minister of Australia

The Foundation exemplifies that spirit of mateship, which remains at the heart of the Australian ethos.



"

## MESSAGE FROM THE CHAIRMAN ROBERT R. DALZIEL



One of Fred Hollows' many tremendous qualities was that he brought out the best in people and harnessed them to his cause.

Our job as Board members is to do just that and help The Foundation's CEO and global team carry out their work restoring sight and improving the health of Indigenous Australians.

It is a tremendous privilege to be Chairman as The Foundation enjoys a period of exponential growth. It has become one of Australia's leading international development organisations – not bad for something that started around the dining table of Fred and Gabi's home shortly before he passed away.

Our Foundation's aims – as set out in our Strategic Framework for 2014 to 2018 – are clear. We need to make sure cataracts are managed. We need to eliminate trachoma. And we need to make sure those with diabetes have access to good eye care. We need to ensure that eye health is integrated into national health systems, and that it is appropriately resourced.

It is an ambitious plan that takes us close to realising Fred's dream that no one, regardless of who they are, where they are, or what they can afford, should go needlessly blind.

The guiding compass for us to do this will be our Strategic Framework. This plan provides the road map for our organisation by setting out our values, which are Integrity, Collaboration, Empowerment and Action. We have chosen these values to keep us true to what we believe Fred would have wanted and how he worked with others.

We will continue to use the credibility we have gleaned working on the frontline in more than 19 countries to exert impact with our global advocacy. Increasingly, we will be just as likely to sit down with a country's finance minister as with its health minister.

Financially, we remain in a very strong position. Our income in 2013 was \$57.9 million, up from \$48.2 million in 2012. The continued growth is largely because of the support of the Australian public. In 2013 there were over 123,000 donors – people from all walks of life; individuals of all ages and corporate donors – and from right across the nation. In addition, The Foundation receives generous support from the Australian Government.

As the result of an independent review of the Board's operations and structures, we recruited four new Directors in 2013 to provide greater depth in key areas such as Indigenous Australian health, strategic planning, governance, legal and corporate affairs. Each has proved extremely beneficial. Each Director has visited some of the countries we work in, and put their feet on the ground to obtain a shop floor view of our work.

My heartfelt thanks are extended to each and every member of the Board. They bring decades of expertise in their respective fields with a deep and genuine commitment to The Foundation's work.

Our staff around the world are equally committed. They often work in remote, difficult places to transform the lives of millions.

But we are used to taking on big challenges. That's what Fred Hollows was all about after all – hard work, rolling your sleeves up and getting the job done.

Thank you – each and every one of you, wherever you live, however much that you can contribute – for enabling us to achieve Fred's dream.

Robert R. Dalziel **Chairman** 

## SPOTLIGHT ON RWANDA

eye surgeons trained in 2013

#### **Jean's story** When we first met Jean (left), 12, he told us that he didn't know how to laugh or smile.

Born with cataract blindness, his parents were unaware that his condition was treatable until a Foundation-supported eye clinic visited their community. Dr Ciku Mathenge, who received her training through The Foundation, recommended surgery. Twenty-four hours later he could see and his life was transformed. Now Jean has a lot to smile about.

# MESSAGE FROM THE CEO BRIAN DOOLAN



Australia has some true heroes - and Fred Hollows is certainly one of them.

Fred hated double standards. To him it was unacceptable that people in the developing world were going blind from diseases that were commonly treated elsewhere. Tackling this inequality was his lifetime goal.

Fred would be proud to see The Foundation has grown so dramatically since he started it 21 years ago. Every aspect of our work – from the number of operations, to the donations, the people we train, revenue raised, employees, and Government support – has steadily increased.

I am so pleased to release our results - in conjunction with our local partners - for 2013:

- 123,193 cataract surgeries and 326,575 other eye operations and treatments
- 4,101,841 people treated with antibiotics to combat trachoma
- 4,427 diabetic retinopathy procedures
- 2,862,514 eye screenings
- 221 surgeons and 41,968 eye health workers trained
- 48 medical facilities built or upgraded
- \$3,572,104 in medical equipment supplied.

Today we work in more than 19 countries. These country operations remain the core of our work. We are teaming up with other organisations whose goals coincide with our own. We are part of a global movement to achieve Fred's dream. By training ophthalmologists and eye care workers, giving them what Fred called "the tools of their trade" and facilities to work in, convincing national governments to accept and act on their responsibility to provide quality eye health services and ensuring the poorest and most marginalised of the world have access to those services, we will eliminate avoidable blindness.

And the exciting news is that the prevalence of global blindness is declining thanks in part to your support. The 2010 Global Burden of Disease Study has shown that, because of the efforts of organisations such as ours, in 2010 18.5 million fewer people were blind than would have been expected given population growth and ageing since 1990.

In December 2013 we signed a partnership agreement with the International Diabetes Federation. By doing this we can turn our attention to the massive growth in diabetes cases. Diabetes affects millions and, left untreated, can cause blindness.

We have also scaled up the fight against trachoma through our active participation in the International Coalition for Trachoma Control, which advocates for the implementation of the World Health Organization's SAFE strategy (surgery, antibiotics, facial cleanliness and environmental change) to eliminate this infectious disease.

We are collaborating with the Australian Government in tackling trachoma elimination in our own backyard. Australia is the only developed country in the world that still has the disease, and it is Indigenous Australians who are suffering that burden.

We are a Foundation with ambitious goals. We want to build the will to end avoidable blindness – and that includes building political will in Australia to improve Indigenous eye health.

The key to our success staying on track with our aims and objectives is through our Strategic Framework for 2014 to 2018. The plan sets the direction for the activities of the entire Foundation. Our values – Integrity, Collaboration, Empowerment and Action – will permeate the entire organisation and all the work that we do.

More than 20 years after we lost Fred to cancer, the Australian public continues to support his Foundation, restoring sight to millions every year. Thanks to your tremendous support, avoidable blindness will become a thing of the past.

- Charl

Brian Doolan **CEO** 



## DIABETIC RETINOPATHY

Diabetic retinopathy is a leading cause of blindness in the working-age population. Through a new partnership with the International Diabetes Federation – and with your help – The Foundation wants to increase the number of people being screened and treated for the disease.

#### DIABETES CAUSES BLINDNESS

Diabetes results in the retina being damaged due to high blood sugar levels. Type 2 diabetes is often the result of genetic, lifestyle and cultural factors, including the increasing trend towards obesity and lack of exercise. Sight loss from the disease can't be reversed, which is why early detection is so important. Fortunately, laser treatment and closely managed blood sugar levels and blood pressure can prevent further vision loss.



Pakistan: In 2013, we trained four specialists and upgraded four eye units to treat diabetic retinopathy.

#### OUR IMPACT IN 2013

In 2013, The Foundation directly supported diabetic retinopathy programs in Bangladesh, China, Eritrea, Indigenous Australia, Nepal, Pakistan, Palestine and Vietnam. We performed 4,427 sight-saving diabetic retinopathy procedures, constructed specialist eye units, trained diabetic retinopathy doctors, screened patients and delivered essential medical equipment. We also supported the research and development of innovative screening and treatment options.

### AN AMBITIOUS PLAN

The world is facing an epidemic of diabetic retinopathy, overloading the already inadequate eye care services in poorer countries. Through our new 10-year alliance with the International Diabetes Federation we will:

- Collaborate on rolling out diabetes programs in a range of developing countries that will include mass screenings
- Invest in low cost treatment services to address diabetic retinopathy
- Contribute towards building a skilled workforce to provide good quality care in all aspects of screening, treatment and management of the condition
- Integrate eye care into general health care for people living with diabetes
- Work towards new global guidelines on treatment.

#### Helping at home

Approximately one million Australians have diabetes. In Australia, The Foundation is funding cutting edge research into diabetic retinopathy through a new partnership with the National Health and Medical Research Council, the country's leading expert body promoting health standards.

## HOW YOU HELPED IN 2013

Thank You Every day you help us to achieve our vision – with our partners – of a world in which no person is needlessly blind and Indigenous Australians exercise their right to good health.

## EYE OPERATIONS AND TREATMENTS



This includes 123,193 cataract operations and 326,575 surgeries and treatments for conditions including advanced pterygium, glaucoma, corneal ulcer, eye trauma, post-capsular opacification, squint, eye infections and corneal opacity.

404,915

2012

2013

449,768

In addition, we provided spectacles to 81,065 people in 2013.



**ELIMINATING TRACHOMA** 

34,578 trachoma surgeries and 4,00,84 people treated with antibiotics to combat the infectious disease.



## FIGHTING DIABETIC RETINOPATHY

### 4,427 PROCEDURES FOR DIABETIC RETINOPATHY

Through a new partnership with the International Diabetes Federation – and with your help – we want to increase the number of people being screened and treated for diabetic retinopathy.



EQUIPMENT

## SCREENING

In 2013 we screened more people for eye disease than ever before.

**1,989,410** <sup>2012</sup>

2,862,514

2013

## \$3,572,104 worth of medical equipment delivered.





## WHERE WE WORK AUSTRALIA

Although Fred Hollows died more than 20 years ago, his fierce determination to improve the eyesight of Indigenous Australians lives on through The Foundation.

In 2013, we expanded our work with Aboriginal and Torres Strait Islander-led organisations to improve the eye health of even more people living in remote and underserviced communities.

And we continued our efforts to improve health outcomes and close the gap in life expectancy between Indigenous and non-Indigenous Australians.



#### EYE HEALTH Delivering services

- Increased eye surgery rates and decreased waiting times for Indigenous Australians in the Northern Territory, South Australia and New South Wales by improving patient pathways to services
- Supported 282 cataract surgeries and 34 other sight-saving interventions at intensive surgery weeks in Alice Springs and the Top End
- Screened 1,044 people in remote communities, providing optometry and ophthalmology services and affordable spectacles to those in need.

#### Investing in people

- Supported the employment and training of 12 Aboriginal community based workers to join the Trachoma Elimination Program in remote communities across the Northern Territory increasing participation in trachoma screening and treatment and boosting uptake of face washing amongst children
- Trained one doctor, two nurses and two Aboriginal health practitioners to perform sight-saving laser treatment on diabetic retinopathy patients in the Top End
- Funded two eye health coordinators to provide logistical support to outreach optometrists in the Top End
- Funded an orthoptist to provide eye health services to Indigenous people living in far west NSW
- Trained 62 primary health care workers from 10 community clinics to detect eye disease and refer patients for further treatment.

#### **Research and innovation**

- Partnered in a project that uses telehealth to manage diabetic retinopathy, diabetes and cardiovascular disease
- Connected three remote Indigenous health organisations with a retinal grading centre, reducing the time taken to assess retinal images to just 48 hours
- Funded a new software program to assist health professionals in Alice Springs, Katherine and East Arnhem Land with the management of chronic disease
- Delivered three retinal cameras to health clinics to increase diabetic retinopathy detection
- Produced a short film starring Indigenous puppets to educate people about having regular eye checks. Over 900 copies of the DVD *Looking Good* have been distributed to remote communities.



## 282 sight-restoring cataract surgeries in Indigenous Australia

#### GENERAL HEALTH

- Funded a study which documented alarming rates of anaemia amongst youngsters living in remote areas of northern Australia and highlighted the need for urgent action to improve nutrition for mothers, babies and young children
- Continued to fund a doctor and three nurses to provide comprehensive health checks for adults and children from South Australia's Anangu Pitjantjatjara Yankunytjatjara (APY) Lands to tackle chronic disease
- These doctors and nurses also performed growth checks on all 127 Anangu children under three years old. In addition, all 174 Anangu children aged between six months and six years were fully immunised
- Funded a resource package for remote health workers aimed at improving nutrition in remote Indigenous communities.

#### LEADERSHIP

- Provided training to 82 Indigenous Australians, including health professionals, supporting them to better speak out about their rights. Over the past five years participants in the Diplomacy Training Program have gone on to lead their communities in areas including running for public office, lobbying for changes to intervention laws and joining local Boards
- Along with other Vision 2020 members, we developed and endorsed principles for a national low cost spectacle scheme to address high rates of uncorrected refractive error experienced by Indigenous Australians
- Supported the development of a set of principles by Aboriginal Peak Organisations Northern Territory to help NGOs work effectively with Indigenous communities. These have now been adopted by local, national and international NGOs.

#### **Continuous improvement**

In 2013, we conducted reviews of our leadership development, eye health and trachoma elimination programs for Indigenous Australians. These reviews identify lessons learnt that The Foundation, partners and other key stakeholders use to continually improve our activities and plan for future work.



# WHERE WE WORK

#### With your support, this is what we achieved around the world in 2013:

#### AFGHANISTAN

- Despite difficult security conditions, The Foundation continued to deliver sight-saving work in Afghanistan in 2013
- Tested the eyes of 51,981 children in Nangarhar, one of the most challenging provinces in the country, and provided 2,320 children with spectacles
- Trained 1,041 teachers to detect eye disease in school children
- Established a new partnership to build up the University Eye Hospital in Kabul as an eye care service and training hub for the city's population of over three million.

teachers trained to detect eye disease in Afghanistan

# **AROUND THE WORLD**

#### BANGLADESH

- Performed 113,554 sight-saving and restoring interventions including 13,957 cataract operations
- Saved the sight of 1,642 people with diabetic retinopathy using laser procedures
- Trained four surgeons in the specialist fields of childhood blindness and diabetic retinopathy, along with three nurses and 624 community health workers
- Screened 295,424 people
- Held 50 outreach camps to screen and treat people from • ethnic minority groups in southern Bangladesh
- Raised awareness of available eye care services to increase attendance through rickshaw placards, public health messages and national television segments
- Strengthened eye care skills in public hospitals in 10 districts – the Government of Bangladesh is now replicating our eye care model in three new districts.

If we don't operate on them at a young age, it will be too late to help restore their vision.

> Dr Sarin Sun, paediatric ophthalmologist, Cambodia

#### BURUNDI

- Performed 108 cataract surgeries and 62 other sight-saving or improving interventions
- Trained four surgeons and 26 nurses and clinic support staff
- Supported an ophthalmologist from the capital, Bujumbura, to conduct weekly visits to Ngozi Hospital in the north for eye surgeries and consultations – an essential measure while we help build the local eye health workforce
- Held outreach eye camps in the Northern Province, where health workers trained by The Foundation screened and treated 4,321 people living in remote locations.

30 surgeons, nurses and clinic support staff trained in Burundi in 2013 thanks to you

#### CAMBODIA

- Performed 9,554 cataract surgeries, 125 trachoma surgeries and 4,090 other sight-saving or improving interventions
- Trained 15 surgeons, 27 clinic support staff and 8,442 community health workers
- Screened 89,225 people
- Conducted 22 outreach eye camps and 216 outreach screenings in under-resourced areas
- Supported three eye surgeons to complete Ophthalmology Residency Training, a program established by The Foundation
- Trained 8,001 teachers to deliver eye health education from a curriculum developed by The Foundation. The program has been rolled out across the entire country and is expected to reach more than 1.1 million children over the next four years
- Supplied \$491,342 in medical equipment
- Completed construction of Phnom Penh Municipal Referral Hospital Eye Unit, which serves a population of 1.2 million people





### CHINA

- Played a leading role in putting avoidable blindness elimination on the agenda through advocacy to key government, medical and corporate decision makers
- Performed 94,078 sight-saving interventions, including 7,028 cataract operations, 6,766 trachoma surgeries and 1,087 laser treatments for diabetic retinopathy
- Trained 30 surgeons, 65 clinic support staff and 2,464 community health workers including Dr Xiaoping Bai, the only eye specialist in Wuchuan County, Inner Mongolia, who has since performed over 100 surgeries
- Screened 145,323 people
- Distributed 41,520 pairs of spectacles
- Built or upgraded 10 medical facilities
- Provided \$145,511 in medical equipment
- Commissioned an external evaluation of a three-year project in Gansu, Inner Mongolia and Jiangxi. It found an increase in both access to affordable cataract surgery and the skills of the local eye health workforce in each place.

I would like to express my gratitude to the Australian public for supporting me and the blind people of China.

> Dr Wang Zhongfa, a cataract surgeon you helped train

### DEMOCRATIC PEOPLE'S REPUBLIC OF KOREA

- Supported Nepal's Tilganga Institute of Ophthalmology to perform 903 sight-saving or improving operations in the cities of Pyongyang and Sinuiju
- Trained four surgeons in small incision cataract surgery at Tilganga
- Donated 6,045 intraocular lenses and \$59,016 in medical equipment.

#### **ERITREA**

- Opened the Berhan Ayni Tertiary Eye Hospital in the capital Asmara Eritrea's first national eye centre
- Performed 7,810 cataract operations and 3,073 other sight-saving interventions
- Trained 647 community health workers in mass distribution of antibiotics as part of a large scale trachoma program
- Performed 570 trachoma surgeries and distributed 335,329 doses of antibiotics to people in seven districts
- Supported four expatriate ophthalmologists to treat patients, and teach and supervise clinical students – an essential measure while we help build the local eye health workforce
- Supported 14 nursing students to undertake cataract surgery clinical internships
- Screened 78,148 people.

### **ETHIOPIA**

- In one of The Foundation's most ambitious projects, we supported population-based mapping of trachoma in the Oromia region of Ethiopia, the country with the greatest trachoma burden in the world. In this region alone 200,000 people are at risk of going blind unless they have surgery
- Trained 19 surgeons, 21 clinic support staff and 636 community health workers
- Performed 650 cataract operations and 622 other sight-saving interventions, including 597 trachoma surgeries carried out by 10 newly-trained surgeons
- Screened 180,184 people
- Upgraded one medical facility
- Delivered \$69,952 in medical equipment.

180,184

## people screened in Ethiopia

#### INDONESIA

- Supported 1,800 surgeries performed over seven days at an outreach led by Dr Ruit of Nepal's Tilganga Institute of Ophthalmology
- Trained four surgeons and 10 clinic support staff and nurses at Tilganga
- Supplied \$9,639 in medical equipment
- Developed a plan with the Indonesian Government to provide essential eye care services in West Nusa Tenggara Province where an estimated 70,000 people are blind.

#### **KENYA**

- Opened the Migori Eye Centre in Migori County one of the finest facilities of its kind in Eastern Africa. It was built entirely with donations to The Foundation and serves a population of 1.5 million people
- Performed 4,425 cataract operations, 3,558 trachoma surgeries and 10,230 other sight-saving interventions
- Distributed 744,420 doses of trachoma antibiotics
- Trained 28 ophthalmologists and eye surgeons, 324 clinic support staff and 2,684 community health workers
- Screened 63,722 people
- Renovated and upgraded a further five medical facilities
- Supplied \$251,442 in medical equipment
- Began a new comprehensive eye care project with the Kenyan Government to provide essential eye care to a population of 3.9 million people in Western and Central Nyanza, amongst the poorest regions in the country.

#### LAO PDR

- Performed 3,344 sight-saving or improving interventions, including 1,167 cataract surgeries
- Screened 62,692 people
- Conducted four outreach eye camps in the country's remote, mountainous north where hundreds of surgeries and thousands of screenings took place
- Trained 54 clinic support staff and 173 community health
   workers
- Commissioned an external evaluation of The Foundation's six-year project in northern Lao PDR. It found the program has contributed to an increase in facilities and human resources in target areas
- Conducted scoping studies in six new provinces where work will begin in 2014
- Distributed 1,167 pairs of spectacles.

#### MYANMAR

- Performed 2,249 cataract surgeries, including 1,242 in just two weeks in Yangon and Bago, led by Dr Ruit of Nepal's Tilganga Institute of Ophthalmology
- Screened 4,000 people
- Delivered \$26,386 in medical equipment.



Eritrea: Fred trained hundreds of African eye surgeons including Eritrea's first ophthalmologist Dr Desbele Ghebreghergis (far right).

#### NEPAL

- Continued a partnership with Tilganga Institute of Ophthalmology, providing world-class eye care and training
- Conducted 10 outreach mobile eye clinics to screen and treat people living in hard-to-reach parts of Nepal
- Performed 65,882 sight-saving and improving interventions including 14,708 cataract surgeries
- Trained five surgeons, 25 clinical support staff and 1,705 community health workers to detect and treat conditions including cataract and diabetic retinopathy
- Screened 317,550 people
- Distributed 10,700 pairs of spectacles
- Constructed and renovated four medical facilities
- Donated \$639,212 in medical equipment.

### PACIFIC REGION

The Fred Hollows Foundation New Zealand works to restore sight and train eye health workers in the Pacific Islands, Papua New Guinea and Timor-Leste.

- Performed 2,737 sight-saving and improving interventions and conducted 51,361 eye consultations in clinics in Suva (Fiji), Madang and Kimbe (Papua New Guinea), and Dili (Timor-Leste)
- Conducted surgical outreaches where 2,240 sight-saving and improving interventions were performed and 12,286 eye consultations were conducted in remote areas of the Pacific
- Saved the sight of 1,338 people with diabetic retinopathy using laser procedures and provided 8,913 patient visits to people with diabetes in Suva
- Supported 29 eye doctors, nurses and technicians to graduate from The Foundation's training programs in 2013.

#### PAKISTAN

- Despite a difficult security situation, The Foundation continued to deliver sight-saving work in Pakistan in 2013
- Performed 22,248 cataract operations, 834 laser procedures for diabetic retinopathy and 13,851 other sight-saving or improving interventions
- Trained nine surgeons and 40 clinic support staff to treat childhood blindness and diabetic retinopathy
- Trained a further 1,809 community health workers and teachers to detect eye disease
- Screened 237,307 people including 195,605 children across Pakistan, and provided 2,345 children with glasses
- Supplied \$1,022,199 in medical equipment, including fit-outs of seven new eye units to treat childhood blindness and diabetic retinopathy
- Conducted trachoma mapping studies in nine districts.

#### PALESTINE

- Began supporting a first-of-its-kind diabetic retinopathy screening project with the World Diabetes Foundation targeting refugees in Palestine
- Saved the sight of 802 people with diabetic retinopathy using laser procedures
- Screened 8,760 people
- Supported the training of 16 health care workers from the United Nations to screen, detect and refer patients with diabetic retinopathy to eye services in the West Bank
- Reached 1,528 people in Jerusalem, Anabta, Hebron and Bethlehem through community awareness raising and one-on-one counselling about the causes of diabetic retinopathy.





#### RWANDA

- Performed 3,301 sight-saving and improving interventions, including 629 cataract surgeries
- Trained 17 surgeons, 22 clinical support staff and 553 community health workers
- Screened 24,500 people, including 4,911 at a two-week screening and surgery outreach at Kabgayi Eye Unit in Rwanda's south
- Distributed 1,568 pairs of spectacles.

#### THE PHILIPPINES

- Launched a new partnership with Tarlac Provincial Hospital Eye Centre to strengthen its eye care program
- Over the next two years we will create a successful and sustainable model for the Philippines to effectively run community eye care programs across the country.

8022 sight-saving laser procedures performed on people with diabetic retinopathy in Palestine

#### TIMOR-LESTE

- Performed 773 cataract operations and 259 other sight-saving or improving interventions
- Trained 44 nurses and clinic support staff and 121 community health workers
- Screened 13,810 people
- Distributed 6,077 pairs of spectacles.

### VIETNAM

- Performed 30,657 cataract surgeries and 35,503 other sight-saving or improving interventions
- Completed a three-year trachoma elimination program which performed 16,228 surgeries in 15 high-priority provinces
- Trained 20 surgeons, 150 nurses and clinic support staff and 7,095 community health workers and teachers
- Screened 915,022 people including over 40,000 people living in remote areas – doubling our target through a successful community outreach campaign
- Constructed, upgraded or renovated 14 facilities
- Supplied \$856,574 in medical equipment.

Ethiopia: A woman is screened for trachoma. Women are more than twice as likely as men to develop the condition, as a result of caring for children with the disease.

## 2013 HIGHLIGHTS LEADERSHIP AND INNOVATION

#### LEADERSHIP

In a watershed moment for global blindness elimination, the World Health Organization (WHO) endorsed a Global Action Plan that aims to decrease the amount of avoidable blindness and visual impairment from an estimated 228 million people – down by 25 per cent in five years. The Foundation played a key role in the development of the plan. WHO endorsement acts as a motivator for each country's government to properly integrate eye care into its national health plan.

#### INNOVATION

#### Affordable ophthalmoscope

In a breakthrough for diagnosing eye disease in low-income countries, an affordable ophthalmoscope that The Foundation has helped develop, called the Arclight, will soon enter the global market for under \$10.

In 2013, eye health workers in Africa, Asia and Australia tested the device and reviews were overwhelmingly positive. The Arclight is lightweight, durable, solar-powered and also works as an otoscope – to look into the ears.

#### Low cost camera

With The Foundation's support, a low-cost camera, which takes pictures inside the human eye, underwent final testing in 2013 and is expected to enter the market in 2014. The lightweight non-mydriatic fundus camera, known as Quantum Catch, can be taken by eye health workers on long and difficult journeys and allows them to photograph the eye's interior.

#### Trachoma elimination

Trachoma is a major cause of preventable blindness in poor communities, particularly in dry, dusty areas with inadequate water and sanitation. In 2013, The Foundation continued to lead Australia's contribution to eliminating trachoma around the world by coordinating a major survey into its prevalence in the Oromia region of Ethiopia – the country with the highest trachoma burden.

Data gathered across 257 districts informed a Trachoma Action Plan, which highlights the scope and scale of the problem – including more than 200,000 people in need of urgent trachoma surgery and 27 million requiring antibiotic treatment.

We also field-tested a new mapping methodology and the use of mobile phone technology for data collection. And we supported the training of government staff from over 10 countries from East and West Africa, South East Asia and the Pacific so they too can undertake these important surveys.

In addition, The Foundation directly supported work to eliminate trachoma in Indigenous Australia, Cambodia, Eritrea, Kenya, Pakistan and Vietnam. We also supported programs in Cameroon, Tanzania and Uganda through our partnership with Sightsavers. Overall, 34,578 surgeries and 4,101,841 antibiotics treatments were delivered as part of The Foundation's trachoma program.

Trachoma can be eliminated with surgery, antibiotics, facial cleanliness and environmental change, which is known as the SAFE strategy.

## 2013 HIGHLIGHTS RESEARCH AND TRAINING

#### RESEARCH

#### Better vision and healthy ageing in Sri Lanka

In the second year of a research collaboration with the Burnet Institute, we conducted a baseline study of 1,200 older people living in tea plantations in Sri Lanka to explore how they access healthcare in their communities. Working with the government and NGOs, we helped establish 204 Elders Clubs where people can access eye health advice. This project is removing some of the health obstacles that elders face and will ultimately benefit over 80,000 older Sri Lankans.

#### High quality cataract surgery

The Foundation supported a study – released in 2013 – which offers an improved way of monitoring the quality of cataract surgery in developing countries. It involved patients at 40 hospitals in 11 countries across Asia, Latin America and Africa. In 2014, The Foundation will assess how this method can be applied in our partner hospitals.

#### Health financing

Since the release of our *Investing in Vision* report, written in partnership with PwC, The Foundation has continued to study the costs and benefits of the financing of eye health care. Four new reports commissioned in 2013 examine the economics of eliminating avoidable blindness in Kenya, Pakistan, Vietnam and China. The findings will provide critical evidence to influence international health ministries to invest in eye care.

You have to impart skills and technology and help them help themselves. Leave the world a better place.

Fred Hollows

### TRAINING

#### The Fred Hollows Fellowship

A fellowship was awarded providing an opportunity for a junior doctor from New Zealand to experience six months of ophthalmology training in the Indigenous communities of central Australia and Fiji.

#### Fellowships in South Asia

The Foundation partnered with the International Council of Ophthalmology to offer eight sub-specialty fellowships to ophthalmologists from South Asia and Africa. These fellows will then return to their countries to make a difference.



## Thanks to you, Fred's dream is coming true

We learnt some good news in 2013. Thanks to people like you supporting eye care organisations such as The Fred Hollows Foundation, an additional 18.5 million people can see. This is because the number of people in the world who are blind has been steadily decreasing. According to the 2010 Global Burden of Disease study, there are currently around 32.4 million people who are blind, the majority of whom live in developing countries. The combined effects of a growing and ageing world population since 1990 would have pushed this figure up to almost 51 million.

## 4. million people treated as part of our trachoma program in 2013



# Almost 20 years since The Fred Hollows Foundation

Almost 20 years since The Fred Hollows Foundation helped establish a world-class eye care centre in Nepal, Tilganga Institute of Ophthalmology is going from strength-to-strength and has restored sight to hundreds of thousands of people.

It all began about 25 years ago when a young doctor from the mountains of Nepal became best mates with a straight-talking ophthalmologist from Australia. These soulmates were Dr Ruit and Professor Fred Hollows.

Dr Ruit and Fred shared a dream that people in the developing world should have access to the best possible eye care. Fred passed away in 1993 before their dream became a reality. But Dr Ruit followed it through and founded this world-class eye centre taking it beyond what Fred might ever have imagined.

In partnership with The Foundation, Tilganga has reduced the cost of cataract surgery and helped restore sight to millions worldwide. Dr Ruit has performed more than 120,000 eye operations, and trained thousands of other surgeons in his technique of performing small incision cataract surgery – one he developed in the most remote regions of the Himalayas.

And in 2013, the partnership between Tilganga Institute of Ophthalmology and The Fred Hollows Foundation is stronger than ever.



We would like to thank Tilganga and all of our partners for helping us reach more people than ever before. Together we can eliminate avoidable blindness.



## Since 1994, with The Foundation's support, Tilganga has:

- Restored sight and provided medical training to people in more than 18 countries
- Conducted around 180,000 cataract and sight-saving surgeries
- Screened more than 2.5 million people for eye disease
- Manufactured more than three million intraocular lenses for export to over 75 countries
- Trained more than 5,500 ophthalmologists and eye health workers
- Established 11 community eye centres and a hospital in Nepal.

#### Myanmar

Dr Ruit led a campaign with local health teams that restored sight to 2,249 people in Myanmar, a country with one of the highest rates of blindness in the world.



**Democratic People's Republic of Korea** Tilganga's CEO Dr Reeta Gurung led two outreach microsurgical camps in Pyongyang and Sinuiju and performed 903 cataract surgeries with local doctors trained at Tilganga.



## A GLOBAL IMPACT

With your support, The Fred Hollows Foundation and Tilganga Institute of Ophthalmology reached even further around the globe to restore sight in 2013.

#### Nepal

Dr Ruit and his team performed 65,882 sight-restoring and saving interventions, including 14,708 cataract operations.





Indonesia I,800 eye surgeries were performed over seven days at an outreach led by Dr Ruit.

#### India

In the city of Leh, high in the Himalayas, 183 Ladakhi people received free surgery from Dr Ruit. The Foundation's continued commitment means Tilganga is increasingly self-sufficient – this program was funded by a local Buddhist association.

## VALUES IN ACTION

We are committed to continuing Fred's work and achieving his dream to end avoidable blindness. Our values drive our results and foster a fair, diverse and sustainable workplace. In 2013 we conducted a range of activities to limit our environmental footprint, to encourage and promote reconciliation and to continuously improve our workplace practices.

#### ENVIRONMENT

The Foundation received an independent assessment of our environmental practices, which included recommendations on how to reduce our use of non-renewable resources, water, wood products, and polluting chemicals. We are now taking action, with the goal of receiving a GreenBizCheck certificate in 2014 – a global benchmark for organisational sustainability.

- Energy consumption our Sydney headquarters received a 6-star energy rating for the NABERS Green Office Environmental Assessment. Our Darwin office received a 4-star rating. The Sydney office continues to operate on 100 per cent green power, as will both the Darwin and Melbourne offices from 2014. The Foundation remains a signatory to CitySwitch Green Office, an Australia-wide program encouraging office tenants to increase their energy efficiency.
- Recycling all offices continue to use 100 per cent recycled paper and staff are encouraged to minimise paper use and recycle.

#### Our values

INTEGRITY We stand up for what is right

COLLABORATION We are stronger together

#### EMPOWERMENT We make a difference

ACTION We focus on results



#### RECONCILIATION

The Foundation's vision for reconciliation is grounded in Fred's deep commitment to, and respect for Aboriginal and Torres Strait Islanders. In 2013 we:

- Continued to take eye care to some of Australia's most remote Indigenous communities
- Actively supported Indigenous campaigns including Close the Gap, the Recognise movement for constitutional reform, NAIDOC Week and the twentieth anniversary of the Mabo land rights case
- Celebrated Indigenous Australian culture and promoted cultural awareness to staff.

### EVALUATIONS AND LESSONS LEARNT

In addition to the regular monitoring of all programs, The Foundation conducts periodic evaluations to examine the quality and success of our projects.

These reviews identify valuable lessons about what works, what doesn't – and why. The Foundation, our partners and other key stakeholders use this information to continually improve our activities. The findings also inform our future directions and are used to influence policy and decision-makers in the countries where we work.

In 2013, The Foundation commissioned 14 evaluations and reviews in Indigenous Australia, Kenya, Nepal, China, Lao PDR and Vietnam. These found that significant progress had been made in establishing successful eye care services.

Like any organisation we aim for excellence. Things like cost-effectiveness, value for money and transparency are of the utmost importance to us.

Brian Doolan, CEO

#### SPOTLIGHT ON VIETNAM

30,657 cataract surgeries performed in 2013

#### Sao's story

Gabi Hollows travelled to Vietnam and met Sao, 81, who had been blind for five years.

Sao, from Binh Dinh Province, was housebound and being cared for by her daughter. The Foundation took Sao to Binh Dinh Eye Hospital where her cataract was removed and replaced with an intraocular lens by Dr Nguyen Thanh Triet, who was trained with your support. Sao was welcomed home by her community and when she saw everyone she danced in happiness. Thanks to you Sao can again work as a weaver to support herself.

## OUR PARTNERS

The Fred Hollows Foundation could not achieve all that it does without the efforts of other like-minded partners. To our partners we would like to say thank you for your exceptional efforts in 2013.

#### AFGHANISTAN

Ministry of Public Health, HealthNet, Human Concern International and University Eye Hospital (Kabul).

#### AUSTRALIA

Alice Springs Hospital, Bila Muuji Aboriginal Health Service Incorporated, Australian Government, Baker IDI Health and Diabetes Institute, Bourke Aboriginal Health Service Limited, Brewarrina Aboriginal Health Service Limited, Burnet Institute, Central Australian Aboriginal Congress, Far West Medicare Local, Far Western NSW Local Health District, Institute for Urban Indigenous Health, Miwatj Health Aboriginal Corporation, National Health and Medical Research Council, NHMRC Clinical Trials Centre, Outback Eye Service, Rural Doctors Network, Sironis Health, The Centre for Eye Research Australia, The George Institute for Global Health, The University of Melbourne, The University of Sydney, Vision Cooperative Research Centre, Walgett Aboriginal Medical Service Co-operative Limited, Wellington Aboriginal Corporation Health Service, Western NSW Local Health District, Western NSW Medicare Local and Wurli-Wurlinjang Health Service.

#### BANGLADESH

Bangladesh Institute of Research and Rehabilitation in Diabetes, Endocrine and Metabolic Disorders, Bangladesh National Institute of Ophthalmology and Hospital, Child Sight Foundation, Chittagong Eye Infirmary and Training Complex, Government of Bangladesh National Eye Care and Ispahani Islamia Eye Institute and Hospital.

#### BURUNDI

Ministry of Health and Ngozi Hospital.

### CAMBODIA

16 Makara Provincial Referral Hospital (Preah Vihear), Cambodian Development for Disability, Chey Chumneas Referral Hospital Eye Unit (Kandal), Family Health Development, Kampong Chhnang Provincial Referral Hospital



Cambodia: Hen Vin, 68, who lost his leg to a Khmer Rouge land mine, had cataracts in both eyes. He had his sight restored thanks to you.

Eye Unit, Kampong Speu Provincial Referral Hospital Eye Unit, Kampong Thom Provincial Referral Hospital Eye Unit, Khmer-Soviet Friendship Hospital (Phnom Penh), Krousar Thmey, Neak Loeung Referral Hospital Eye Unit (Prey Veng), Oddar Meanchey Provincial Referral Hospital Eye Unit, Pailin Provincial Referral Hospital Eye Unit, Phnom Penh Municipal Referral Hospital, Preah Ang Duong Hospital (Phnom Penh), Preah Sihanouk Provincial Referral Hospital Eye Unit, Provincial Department of Education in Kampong Chhnang Province, Provincial Department of Education in Kampong Speu Province, Provincial Department of Education in Kampong Thom Province, Provincial Department of Education in Kandal Province, Provincial Department of Education in Prey Veng Province, Siem Reap Provincial Referral Hospital, The Association of the Blind in Cambodia, The Eye Care Foundation and World Vision Cambodia.

#### CHINA

Chengdu Bright Eye Hospital, Inner Mongolia Red Cross Chaoju Eye Hospital, Lanzhou Bright Eye Hospital, No. I People's Hospital of Wudu District (Longnan City), No.3 People's Hospital of Liangzhou District (Wuwei City), People's Hospital of Anyuan County, People's Hospital of Gaolan County, People's Hospital of Jianchuan County, People's Hospital of Lancang County, People's Hospital of Mianning, People's Hospital of Nanjiang, People's Hospital of Ningdu County, People's Hospital of Pengze County, People's Hospital of Poyang County, People's Hospital of Shangdu County, People's Hospital of Taihe County, People's Hospital of Tuoketuo County, People's Hospital of Wuchuan County, People's Hospital of Xingan County and Traditional Chinese Medicine Hospital of Dechang County.

#### DEMOCRATIC PEOPLE'S REPUBLIC OF KOREA

Tilganga Institute of Ophthalmology.

#### **ERITREA**

Asmara College of Health Sciences and Ministry of Health of the State of Eritrea.

#### **ETHIOPIA**

Amhara Regional Health Bureau, Federal Ministry of Health, International Trachoma Initiative, Light for the World, Oromia Regional Health Bureau, Oromia Regional Education Bureau, Oromia Regional Water, Mineral and Energy Bureau and University of Gondar.

#### **INDONESIA**

A New Vision, Indonesian Central Ministry of Health, Indonesian Ophthalmologists Association (Perdami) and Provincial Governments of West Nusa Tenggara (NTB).

#### **KENYA**

Bungoma Hospital, Busia Hospital, Christian Blind Mission (CBM), Kenya Medical Training College, Kabarnet Hospital, Kapenguria Hospital, Kisumu Hospital, Kitale Hospital, Kitui Hospital, Lodwar Hospital, Maralal Hospital, Migori Hospital, Ministry of Health, Nakuru Hospital, Operation Eye Sight Universal, Siaya Hospital, The University of Nairobi and Trans Mara Hospital.

#### LAO PDR

Ministry of Health of Lao PDR, National Ophthalmology Centre and Provincial Departments of Health and Hospitals in Oudomxay, Luang Namtha, Phongsaly and Bokeo.

#### **MYANMAR**

Tilganga Institute of Ophthalmology.

#### NEPAL

Geta Eye Hospital, Ramlal Golchha Eye Hospital Foundation, Shree Janaki Eye Hospital, The Social Welfare Council and Tilganga Institute of Ophthalmology.

#### PAKISTAN

Al-Ibrahim Eye Hospital, Al-Shifa Trust Eye Hospital, College of Ophthalmology and Allied Vision Sciences, Comprehensive Eye Care Cells (Punjab, Balochistan, Sindh and Khyber Pakhtoon Khwa), Khyber Eye Foundation (Peshawar), Leyton Rahmatullah Benevolent Trust, Pakistan Institute of Community Ophthalmology and Provincial Departments of Health (Punjab, Balochistan, Sindh and Khyber Pakhtoon Khwa).

#### PALESTINE

St John of Jerusalem Eye Hospital.

#### RWANDA

College of Medicine and Health Sciences, Gihundwe Hospital, Gisenyi Hospital, Kabaya Hospital, Kabgayi Eye Hospital, Kibilizi Hospital, Kibuye Hospital, Kirinda Hospital, Ministry of Health, Mugonero Hospital, Muhororo Hospital, Murunda Hospital, Nyagatare Hospital, Rwamagana Hospital, Rwanda International Institute of Ophthalmology and Shyira Hospital.

#### SRI LANKA

Berendina Development Services, College of Ophthalmologists Sri Lanka, Government of Sri Lanka, Kandy Centre for Sight, Plantation Human Development Fund, Sarvodaya and The Palm Foundation.

#### THE PHILIPPINES

Provincial Government of Tarlac, Republic of the Philippines Department of Health and Tarlac Provincial Hospital Eye Center.

#### TIMOR-LESTE

Fo Naroman Timor-Leste, Timor-Leste Ministry of Health's Eye Health Unit, The Fred Hollows Foundation New Zealand and The Royal Australasian College of Surgeons.

#### VIETNAM

Department of Health in all provinces in which we work, Ministry of Health, People's Aid Coordinating Committee, Provincial People's Committee, Vietnam National Institute of Ophthalmology and Vietnam Union of Friendship Organisations.

#### **GLOBAL PARTNERSHIPS**

Brien Holden Vision Institute, CBM, College of Ophthalmology of Eastern, Central and Southern Africa, Community Eye Health Institute, Digital Direct Development Corporation, Helen Keller International, HelpAge International, Himalayan Cataract Project, International Agency for the Prevention of Blindness (IAPB), International Coalition for Trachoma Control, International Council of Ophthalmology, International Diabetes Federation, International Trachoma Initiative, Johns Hopkins University, Kilimanjaro Centre for Community Ophthalmology, Light for the World, London School of Hygiene and Tropical Medicine, ORBIS, Pacific Eye Institute, RTI, Quantum Catch Corporation, Sightsavers, Social Eyes Corporation, South Asian Association for Cooperation (Academy of Ophthalmology, Telehealth and Associated Medical Services Network), The Carter Center, The Queen Elizabeth Diamond Jubilee Trust, The Royal Australian and New Zealand College of Ophthalmologists, United Kingdom Department for International Development, University of Cape Town (UCT), Water Aid, Witwatersrand University (SA College of Health Sciences) and WJW Limited.



## THANK YOU

We cannot thank you enough for continuing to support Fred's work. Together we are achieving his vision.

#### OUR SUPPORTERS

It has been 21 years since Fred Hollows passed away, but your continued support is ensuring his vision and legacy remain. You come from all walks of life and support us as individuals, families, volunteers, corporations, workplaces and community organisations. A high quality cataract operation costing as little as \$25 can restore sight to nearly half of the people around the world suffering from avoidable blindness. In 2013 you helped people living in some of the world's most remote and undeveloped places to see again. These amazing results show how your support impacts the lives of millions of people – people who rely on you. We simply couldn't do it without you. Thank you.

### **BEQUESTS – A LASTING IMPACT**

To the families and friends of those who gave the important gift of a bequest to The Foundation in 2013, we want to say thank you. Fred always encouraged people to "leave the world a better place". And the world is a better place because of their generosity.

Less than half of Australians know they can leave a bequest to a charity in their will – yet many wish to leave a legacy. Over the years, The Foundation has been a grateful beneficiary of many bequests, which have ensured that our supporters can continue to help our sight-saving work. For more information on bequests visit www.hollows.org.au or phone 1800 352 352.

#### MONTHLY GIVING – MIRACLE CLUB

As a Miracle Club supporter, you are a driving force behind The Foundation – helping us continue what Fred called "good honest work" and changing lives forever.

In 2013, 8,589 Australians joined our Miracle Club, pledging to support The Foundation with monthly gifts that helped restore sight to those living in darkness. The results in this Annual Report represent the change that you help us make in the lives of so many.

Globally, there are millions of people who are blind simply because they don't have access to eye services. Our job is to change this – and through your regular gifts we are reaching more people than ever before.

None of this can happen without you – thank you.

**39,728** people helped restore sight

each month through regular giving in 2013

Pictured is Fred's daughter Ruth Hollows (second from right) and Fred's Dream Team in the Sydney Coastrek 2014. They joined more than 2,500 people who laced up their walking shoes and traversed some of Sydney's prettiest harbours and beaches to raise money for The Foundation in 2013.



Department of Foreign Affairs and Trade

In 2013, The Foundation received valuable support from the Australian Government through the Department of Foreign Affairs and Trade (DFAT)'s Australian NGO Cooperation Program (ANCP), the Australian Avoidable Blindness Initiative (ABI), the Pakistan Australia Prevention of Avoidable Blindness (PAPAB) Project, the Pakistan Australia Sub-Speciality Eye Care Project (PASEC), the Avoidable Blindness Initiative and through the Commonwealth Department of Health.

It's good honest work when you walk into a ward where people have had good eye surgery and you can see them looking at you and their whole face lights up.

Fred Hollows

### OUR SUPPORTERS 2013

- ABC
- Agility Logistics
- Albert Hung
- Allens
- Anthony Hughes
- Atlantic Philanthropies
- Blackwoods
- Dr Francis Maxwell Hooper
- Ernst & Young
- GET 2020 Alliance
- Gilbert + Tobin Lawyers
- IAPB Western Pacific
- JB Hi-Fi
- JCDecaux
- Jetmaster

- Laser Vision SA
- Macquarie Group
- PwC
- QANTAS Loyalty
- Rotary Clubs of Australia
- SBS
- Specsavers
- Standard Chartered Bank
- Stiftung Nord-Süd-Brücken
- The Task Force for Global Health
- The Miller
   Foundation
- Wild Women on Top
- World Nomads/ Footprints

# GOVERNANCE

### THE BOARD OF DIRECTORS

The Foundation is a not-for-profit company limited by guarantee and governed by a voluntary Board.

The constitution specifies a minimum of five and a maximum of 15 Directors, and there were 11 in December 2013. The majority are directly elected by The Foundation's members at the Annual General Meeting. Up to six may be appointed by the Board itself and there were four Appointed Directors in 2013. The Board also appoints the Chair and Deputy Chair from amongst the existing Directors.

With the exception of Gabi Hollows who occupies a special position as 'Founding Director' and has the right to lifetime membership, Directors are elected or appointed for three-year terms and the Constitution sets limits on the maximum consecutive period people may serve on the Board.

### THE ROLE OF THE BOARD

The Board is the trustee of the founding spirit and vision of The Foundation, and responsible for its good governance. It operates in accordance with principles and practices set out in its Corporate Governance Charter which is available on the website. The Board meets at least quarterly and:

- Sets strategic directions and policies
- Approves and monitors budgets, and ensures appropriate financial and risk management strategies
- Oversees and protects the broader resource base of the organisation
- Ensures compliance with relevant standards, regulations and reporting requirements
- Provides accountability to members and stakeholders
- Appoints, supports and monitors the performance of the CEO who is charged with the executive management of The Foundation.

## COMMITTEES

The Board has established four committees, which report directly to it.

- Two of these committees support specific elements of the Board's governance responsibilities – the Governance and Nominations Committee and the Finance and Audit Committee
- Two provide strategic advice to the Board on program development the Medical Advisory Committee and the Program Advisory Committee.

In addition, there are fundraising committees in Melbourne and Brisbane that assist with community promotion of The Foundation and fundraising. These committees report to Management.

#### MEMBERS

The Foundation is a membership-based organisation. The goal is to have a diverse membership to reflect the democratic spirit of Fred who attracted the support of people from all walks of life. Our members are generous in sharing their wide range of skills and experience with the Board and staff. They form the inner circle of The Foundation's family. The Corporate Governance Charter requires Directors to acknowledge the special trust placed in them by members and their right to hold the Board to account.

## MANAGEMENT AND STAFF

At the end of 2013, The Foundation had 253 paid staff, including 133 in-country staff based in our 15 overseas offices. During the year around 40 people were regular volunteers in the six offices in Australia (Sydney, Melbourne, Brisbane, Darwin, Katherine, and Alice Springs), and many more gave valuable help on an as-needs basis.

As of December 2013, the Executive Management Group was comprised of: Brian Doolan – CEO; David Britton – Director of Public Affairs; Ram Neupane – Director of Business Operations; Lesley Podesta – Director Global Partnerships, Policy and Advocacy; Simone Sietsma – Director of People and Organisational Development; and Thomas White – Director of Programs.

#### REPRESENTATION AND LINKS WITH OTHER BODIES

The Foundation has formal Licence Agreements with other Fred Hollows entities domiciled elsewhere in the world – The Fred Hollows Foundation New Zealand, The Fred Hollows Foundation UK, The Fred Hollows Foundation Kenya and the two Fred Hollows Intraocular Lens (IOL) laboratories in Eritrea and Nepal.

In addition, The Foundation is:

- Represented by the CEO on the Board of Trustees of the International Agency for the Prevention of Blindness
- A partner in 'VISION 2020: The Right to Sight' a global partnership between the IAPB and the World Health Organization with the goal of eradicating all forms of avoidable blindness by the year 2020

- A member of the International Council for Trachoma Control
- A member of Vision 2020 Australia
- A member of the Australian Council for International Development, the national peak body of international development NGOs, and a signatory to its Code of Conduct
- A member and the prime contract holder of the Vision 2020 Australia Global Consortium, an unincorporated joint venture of nine Australian eye health agencies that work internationally
- A signatory and supporter of the Make Poverty History campaign, which aims to achieve the United Nations' Millennium Development Goals by 2015
- A member of the Steering Committee for the Close the Gap campaign, which aims to overcome the difference in life expectancy between Indigenous and non-Indigenous Australians
- A signatory to the National Anti-Racism Strategy.

Four years ago, after receiving sightsaving cataract surgery, Kipar was able to see his own face clearly for the very first time.

#### Kipar's story

Four years ago, our team met a young Kenyan boy called Kipar. He had cataracts in both eyes.

Today, Kipar has a life just like other boys his age. Since Kipar's sight was restored, he has become the hope and pillar of the family, his father says. Although Kipar is young, he is old enough to look after the family's prized camels. Kipar also loves playing football with his friends.

We like to share patient progress with our supporters to demonstrate exactly what difference one sight-restoring operation can have on an individual. As you can see, everything is looking so much brighter for this young boy.



## BOARD OF DIRECTORS AS OF 31 DECEMBER 2013



#### ROBERT R. DALZIEL Chair

Bob has been a member of the Board since 2004 and was appointed Chair in 2013. With over 40 years of experience in retail, logistics, travel, marketing, telecommunications and the

healthcare industry, he is currently the Chairman of Dacland Management, Deputy Chairman of the Melbourne Rebels Rugby Union Ltd and Chairman of Wine Preserva. Bob also has substantial experience in the not-for-profit sector, having formerly chaired the Salvation Army Red Shield and served as a Director on the Australian Rugby Union board. In The Foundation, Bob is a Director of The Fred Hollows Foundation Kenya, attends both the Governance and Nominations Committee and the Finance and Audit Committee, and is a driving force in the Victorian Fundraising Committee.



#### ANN PORCINO Deputy Chair

Ann has been involved with The Foundation as a strategic planning consultant and facilitator since 2004 and joined the Board in 2013. She is a Founding Director of RPR Consulting,

which provides governance, planning, quality assurance and change management services to a wide range of NGOs and government agencies. Ann is also Vice President of Relationships Australia and holds an MBA and a BA in Health Services Administration. She is a member of the Board's Governance and Nominations Committee.



## JOHN BRUMBY

John has been a member and active supporter of The Foundation for many years and joined the Board in 2013. John is well known from his roles as the Premier of Victoria from 2007 to 2010 and as Treasurer of that state from 2002 to 2007. Since retiring from the

political arena, John has become the Chair of MTAA Super, Chair of the COAG Reform Council, an Independent Director of Huawei Technologies (Australia) and a Vice-Chancellor's Professorial Fellow at both Melbourne and Monash universities. John is a member of the Board's Finance and Audit Committee.



## LES FALLICK

Les was elected to the Board 2010, serving as Chair until February 2013. An economist with a Master of Arts, Les has worked in government, the private sector, tertiary education and the trade union movement, and has authored two books. He has been the Director of

over 20 companies in Australia, the UK, Europe and Asia. Les also has considerable experience in the not-for-profit sector – including as past Chairman of the Carbon Advisory Board for Greening Australia. He has served on both the Governance and Nominations Committee and the Finance and Audit Committee.



#### **KATHY FARRELL**

Kathy was appointed to the Board in mid-2013. She is a Judge of the Federal Court of Australia, Deputy President of the Australian Competition Tribunal and a Director of the National Institute of Company Directors. Kathy's current judicial role follows a 30-year career as

a corporate lawyer and a non-executive Director in a diverse range of industries. She has also held office and been active in many professional associations and NGOs. Kathy is a member of the Board's Finance and Audit Committee.



### **GABI HOLLOWS**

Gabi is the Founding Director and has served on the Board since its establishment. She graduated as an orthoptist in 1972 and travelled with Fred Hollows for three years on the National Trachoma and Eye Health Program. Gabi married Fred in 1980 and

together they had five children. Gabi was recently invested as an Officer in the Order of Australia and has been declared one of Australia's '100 Living National Treasures'. She also holds an Advance Australia Award (Community Service) and a Centenary Award from the Australian Government. Gabi is the Patron of The Foundation's Miracle Club and undertakes extensive speaking engagements for The Foundation. She is a member of the Board's Governance and Nominations Committee.



### MICHAEL JOHNSON

Michael has been involved with The Foundation from the very beginning and a member of the Board since its establishment in 1992. He has served as Deputy Chair and is currently also a Director of The Fred Hollows Foundation Kenya. An Associate

Professor in the School of Social Science and International Studies at the University of NSW, Michael's professional field is development studies and public sector economics. He chairs the Board's Governance and Nominations Committee and is a member of the Finance and Audit Committee.



## JAMIE LA NAUZE

Jamie joined the Board in 2010 but his association with The Foundation goes back to its earliest days when he was part of the inaugural Medical Directorate developing surgical skills through workshops in Vietnam, Cambodia and China. Jamie trained as an ophthalmic

surgeon in Melbourne and Cambridge (UK), and holds a Masters in Clinical Epidemiology. He is a Fellow of the Royal Australian and New Zealand College of Ophthalmologists, has written numerous papers on eye health, and contributed to a book on The Foundation's work. Jamie chairs the Board's Medical Advisory Committee.



### JOY SAVAGE

Joy joined the Board in 2013. An Indigenous woman from the Cairns region, Joy is the CEO of Aboriginal Hostels Ltd, which manages a network of temporary accommodation facilities for Aboriginal and Torres Strait Islander people. In her previous role as Assistant

Secretary for Indigenous Policy and Citizenship in the Department of Prime Minister and Cabinet, Joy helped lead policy and program implementation around the government's Close the Gap and COAG's Indigenous Disadvantage agendas. She has also held senior public sector posts in the health portfolio and worked in the non-government sector in the field of Aboriginal health and community services for 16 years. Joy is a member of the Board's Program Advisory Committee.



## **GRAHAM SKEATES**

Graham has been involved with The Foundation since its inception and joined the Board as Treasurer in 2010 – a position he held until mid-2013 when this office was removed from the Constitution. He remains Chair of the Board's Finance and Audit Committee.

Graham has 40 years experience in the accounting profession and the financial services industry and was previously Group Chief Accountant for AMP and the Regional Finance Director for the Asian operations of Prudential Insurance UK. Graham helped launch the Financial Services Accountants Association of Australia, and was its inaugural president.



### **PAUL TORZILLO**

Paul joined the Board in 2012 bringing over 30 years experience in Aboriginal and international health. He is Medical Director of the Nganampa Health Council in South Australia, and Head of Respiratory Medicine and a senior intensive care physician at the

Royal Prince Alfred (RPA) Hospital in Sydney. Paul also acts as RPA's Executive Clinical Director, is Clinical Professor of Medicine at the University of Sydney and Clinical Director of critical care services for the Sydney Local Area Health District. Paul is a member of the Board's Medical Advisory Committee.

The Board sincerely thanks **Sarah Elliot** who resigned as a Director at the beginning of the year, after having served eight years on the Board. We appreciate Sarah's willingness to continue chairing the Board's Program Advisory Committee.

The Board also thanks a number of non-Directors who generously contributed their expertise to its Committees during the year:

- Christine Hawkins Finance and Audit Committee
- Jo Thomson and Kate Gilbert Program Advisory Committee
- Dr David Moran, Dr Stephanie Young, Dr Tim Henderson, Dr Neil Murray, Dr Katherine Smallcombe and Dr Richard Wormald – Medical Advisory Committee

The full Directors' Report for 2013 is available on The Foundation's website **www.hollows.org.au** or upon request by emailing **fred@hollows.org** or phoning **02 8741 1900**.







An independent audit of The Fred Hollows Foundation's financial accounts for 2013 was conducted by:

#### Nigel Stevenson (Partner)

Ernst and Young 680 George Street, Sydney NSW 2000 + 61 2 9248 5555

The Summary Financial Reports have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Implementation Guidance available at www.acfid. asn.au.

The full Financial Report can be obtained at

#### www.hollows.org.au/about-us/annual-reports

I stand for spreading the benefits of modern medicine as widely as possible and improving people's living standards.

**Fred Hollows** 

#### SOURCES OF INCOME



RATIO OF EXPENSES



#### PROGRAM EXPENDITURE BY REGION



#### For the year ended 31 December 2013

(All figures in Australian dollars)

Where the money comes from	
<b>Community and corporate support</b> Income received from the Australian public and corp form of public donations, project grants, fundraising a	
Department of Foreign Affairs and Trade (D Grants received from the Australian Government's o aid program	
Other Australian Government departments and agencies Grants received from other Government departmen	
Indigenous programs	
Other overseas grants	1,615,05
Net gains/(losses) on investments at fair valu	le 1,986,2
Other income	676,32
TOTAL	57,992,0
How the money is spent	
Programs	41,467,47
Africa South East and East Asia South Asia Timor-Leste Middle East Indigenous Australia	9,836,229 13,691,611 7,941,433 1,198,426 189,006 8,610,774
Community education	2,816,3
<b>Fundraising expenses</b> Public & Government/Multilateral fundraising	10,496,04
<b>Operating expenses</b> Accountability and administration	3,847,73
TOTAL	58,627,57
<ul> <li>"Programs" includes expenditure on our development work a programs, as well as a small amount of expenditure on emerge "Community education" includes staff time and outlays involve and raising awareness around eye and Indigenous health issues development issues.</li> <li>"Fundraising expenses" are the costs associated with attracting sponsorships, and includes items such as advertising, mail-outs, of donations.</li> <li>"Operating expenses" covers the administrative and other costs including staff time in areas such as finance, human resources, in insurance premiums, legal and professional fees and other runnii</li> </ul>	ency relief. ed in providing community information as well as broader international g more support through donations and the toll-free phone line and processing s inherent in running an organisation, formation technology, administration,
Where the program money is spent Africa	9,836,22
	7.030.4

· · · · ·	
Africa	9,836,229
South East and East Asia	13,691,611
South Asia	7,941,433
Timor-Leste	1,198,426
Middle East	189,006
Indigenous Australia	8,610,774
TOTAL	41,467,479

Dec 2012

29,144,150

7,499,286

8,265,726

234,215

200,707

48,288,361

57,992,010

1.332.350 1,611,927

\$

## STATEMENT OF COMPREHENSIVE INCOME

For the year ended 31 December 2013 Dec 2013 \$ REVENUE **Donations and gifts** - Monetary 33,217,873 **Bequests and legacies** 9,319,294 Grants - Department of Foreign Affairs and Trade (DFAT) 10,482,277 694,970 - Other Australian Government departments - Other overseas 1.615.058 Net gains/(losses) on investments at fair value 1,986,213 **Other Income** 676,325

Total Revenue

#### EVDENDITUDE

EXPENDITURE		
International aid and development programs expenditure		
International programs		
- Funds to international programs	26,626,645	21,573,593
- Program support costs	6,230,060	5,649,906
Community education	2,231,506	2,006,225
Fundraising costs		
- Public fundraising	8,233,362	7,228,254
- Government, multilateral and private	83,165	73,013
Accountability and administration	3,048,750	2,844,588
Total international aid and development programs expenditure	46,453,488	39,375,579
Total international aid and development programs expenditure Domestic aid and development programs expenditure	46,453,488	39,375,579
	<b>46,453,488</b> 8,610,774	<b>39,375,579</b> 8,015,007
Domestic aid and development programs expenditure		
Domestic aid and development programs expenditure Domestic programs	8,610,774	8,015,007
Domestic aid and development programs expenditure Domestic programs Community education	8,610,774 584,812	8,015,007 590,663
Domestic aid and development programs expenditure Domestic programs Community education Fundraising costs	8,610,774 584,812 2,179,517	8,015,007 590,663 2,149,603
Domestic aid and development programs expenditure Domestic programs Community education Fundraising costs Accountability and administration	8,610,774 584,812 2,179,517 798,987	8,015,007 590,663 2,149,603 837,489
Domestic aid and development programs expenditure Domestic programs Community education Fundraising costs Accountability and administration Total domestic aid and development programs expenditure Total expenditure	8,610,774 584,812 2,179,517 798,987 12,174,090 58,627,578	8,015,007 590,663 2,149,603 837,489 11,592,762 50,968,341
Domestic aid and development programs expenditure Domestic programs Community education Fundraising costs Accountability and administration Total domestic aid and development programs expenditure Total expenditure Net surplus/(deficit) of income over expenditure	8,610,774 584,812 2,179,517 798,987 <b>12,174,090</b>	8,015,007 590,663 2,149,603 837,489 11,592,762
Domestic aid and development programs expenditure Domestic programs Community education Fundraising costs Accountability and administration Total domestic aid and development programs expenditure Total expenditure	8,610,774 584,812 2,179,517 798,987 12,174,090 58,627,578	8,015,007 590,663 2,149,603 837,489 11,592,762 50,968,341

\* During the financial years 2013 and 2012, The Fred Hollows Foundation had no transactions for international political or religious proselytisation programs. No non-monetary donations or gifts were received during 2013 and 2012.

#### STATEMENT OF FINANCIAL POSITION As at 31 December 2013

	Dec 2013	Dec 2012
ASSETS	\$	\$
Current assets		
Cash and cash equivalents	4,152,951	1,787,206
Other interest bearing deposits	4,010,000	11,010,000
Trade and other receivables	3,563,073	3,584,911
Prepayments	567,176	608,537
Total current assets	12,293,200	16,990,654
Non-current assets		
Financial assets at fair value	10,494,422	7,878,385
Property, plant and equipment	2,584,423	2,713,749
Total non-current assets	13,078,845	10,592,134
TOTAL ASSETS	25,372,045	27,582,788
LIABILITIES		
Current liabilities		
Trade and other payables	8,908,309	10,618,718
Provisions	927,365	783,814
Total current liabilities	9,835,674	11,402,532
Non-current liabilities		
Provisions	246,582	207,013
Deferred liability	159,561	207,447
Total non-current liabilities	406,143	414,460
TOTAL LIABILITIES	10,241,817	11,816,992
NET ASSETS	15,130,228	15,765,796
NET ASSETS	15,150,220	15,705,770
EQUITY		
Accumulated funds	15,130,228	15,765,796
TOTAL EQUITY	15,130,228	15,765,796

\* At the end of the financial years 2013 and 2012 The Fred Hollows Foundation had nil balances for current assets inventories, assets held for sale and other financial assets, for non-current assets trade and other receivables, investment property, intangibles and other non-current assets, for current liabilities net current tax liabilities, other financial liabilities and other. The Foundation had nil balances for other reserves at the end of the 2013 and 2012 financial years.

#### STATEMENT OF CHANGES IN EQUITY For the year ended 31 December 2013

	Accumulated
	funds
	\$
Balance at 1 January 2013	15,765,796
Deficit for the year	(635,568)
Other comprehensive income	-
Total comprehensive income for the period	(635,568)
As at 31 December 2013	15,130,228
	Accumulated
	funds
	\$
Balance at 1 January 2012	18,445,776
Surplus for the year	(2,679,980)
Other comprehensive income	_
	(2,679,980)
Total comprehensive income for the period	(2,077,700)

#### Table of cash movements for designated purpose

No single appeal or other form of fundraising for a designated purpose generated 10% or more of total income for the year ended 31st December 2013.



A promise kept: Fred Hollows on his last visit to Vietnam in 1992. On the trip, to attend a meeting of eye doctors in Hanoi, he made a promise that The Foundation would train 300 surgeons. The Foundation kept the promise and trained over 330 eye doctors in less than three years.

### SPOTLIGHT ON INDIGENOUS AUSTRALIA

2 community based workers were trained and employed in 2013, thanks to you

#### **Communities tackling trachoma**

Australia is the only developed country where trachoma still exists, but community based workers are driving efforts to wipe out the infectious disease.

Thanks to you, 12 Aboriginal community based workers were appointed to remote Northern Territory communities in 2013. They play a vital role in driving behavioural change and connecting their communities with health workers in a culturally appropriate way. At a mass trachoma screening in Ntaria (Hermannsburg) where these two children live, a community based worker used materials approved by community elders translated into the Arrernte language to teach the importance of washing hands and keeping faces clean.



# YOUR IMPACT IN 203

4,551,609 eye operations, procedures and treatments

42, 89 medical and support staff trained

**48** facilities built or upgraded

\$3,572,104 worth of equipment supplied

2,862,5 4 eye screenings





The **Fred Hollows** Foundation

www.hollows.org.au 1800 352 352