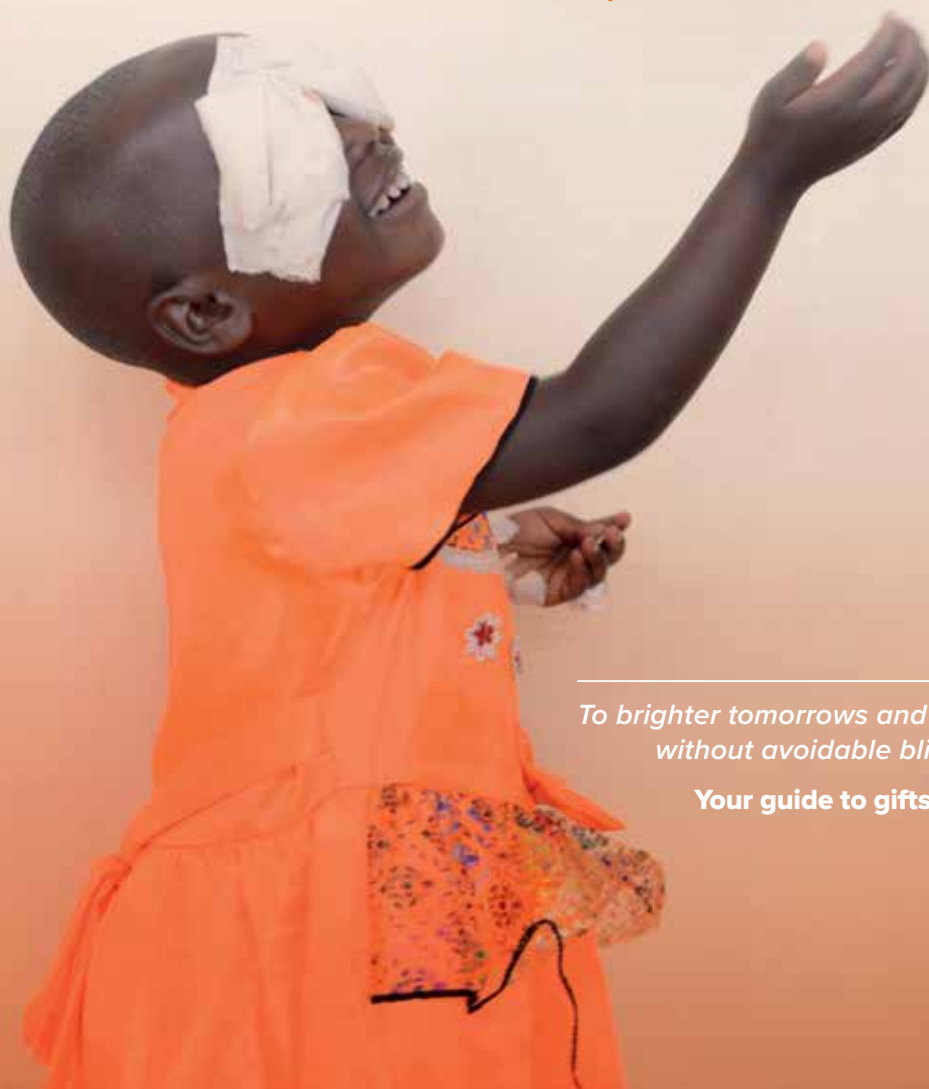




The **Fred Hollows**  
Foundation

# SEE BEYOND

*Leave a Legacy of Vision*



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*To brighter tomorrows and a world  
without avoidable blindness.*

**Your guide to gifts in Wills**



# Leave A Legacy Of Vision

**Before Fred lost his battle with cancer, we had a conversation  
about how we could continue his work –**

*restoring sight in the developing world.*

From those early talks The Foundation was born. Since then, we've restored sight to over 3 million people.

It's a great achievement and one I know Fred would be proud of. The simple truth is that this work would not have been possible without the help of Australians like you, who time after time support us generously to give the gift of sight to those who need it most.

I know your Will is a very personal thing, but if you have made the decision to leave a gift to The Foundation in your Will to end avoidable blindness, I would be so grateful if you could let us know, because there is no greater encouragement that our nurses, doctors and eye surgeons in the field can receive.

A gift in your Will is a really special way to continue your support. It's a gift that means The Foundation can keep training doctors and eye health workers, building eye clinics and restoring people's sight for generations to come.

On behalf of Fred and myself, thank you.



**Gabi Hollows AO**  
Founding Director,  
The Fred Hollows Foundation



# See beyond to a world without avoidable blindness

*That was Fred's vision.  
It's a future we all want to see.*

When Fred first shared his vision to end avoidable blindness, he was told it couldn't be done. But he refused to accept that people should be needlessly blind simply because they couldn't afford surgery. He vowed to never stop fighting for sight, until everyone, everywhere has access to good quality eye care for life.

Because of the pioneering work of Fred and others, we can now restore sight for as little as \$25 in some countries.

Our work continues in much the same way it started: by just getting on with it. We are on the ground in more than 25 countries, providing eye operations and treatments, distributing antibiotics, training local doctors and equipping medical facilities with the tools to restore sight and change lives.

**Fred understood that to end avoidable blindness, you need to help people to help themselves.** That's why a gift in your Will is so important. Your gift can help us perform more sight restoring surgeries and train future generations of surgeons and eye health workers in remote Indigenous communities in Australia and in developing countries around the world.

What's truly incredible is that your gift will do much more than restore sight – it will also help break the cycle of poverty for future generations. In developing countries where 90% of the world's blind live, every US\$1 spent on treating cataract returns on average US\$20.50.

**A gift in your Will demonstrates your support for sight. It's an important and wonderful decision you make that brings others hope for life.**

*"I'm an optimist, always, that the world can be a better place."*

**– Fred Hollows**



# Together, in one year alone we achieved:


## Africa

 **3,434,793**  
people screened

 **250,292**  
eye operations and  
treatments

 **16.4M** people  
treated for trachoma

 **39,078** people trained

 **510** hospitals and  
eye health facilities built,  
equipped or upgraded




## East Asia

 **3,165,363**  
people screened

 **137,566** eye  
operations and treatments

 **19,813** people trained

 **315** hospitals and  
eye health facilities built,  
equipped or upgraded



## South Asia and Middle East

 **1,444,706**  
people screened

 **163,853** eye operations  
and treatments

 **7,581** people trained

 **243** hospitals and  
eye health facilities built,  
equipped or upgraded

## Australasia

 **57,437** people screened

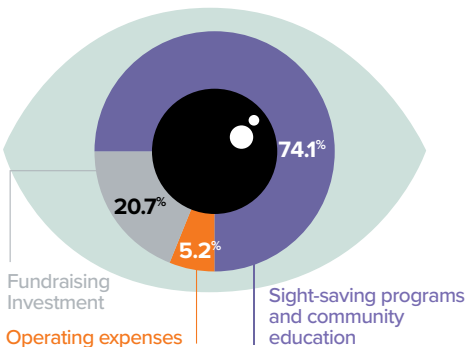
 **10,502** eye operations and treatments

 **105,537** people treated for trachom

 **365** people trained



## Of every \$1 you give:





# She sees a brighter tomorrow

*We believe in equal right to sight*

Fred believed that quality eye care should be the right of every man, woman and child. He was determined that no one should have to live with avoidable blindness.

But right now, blindness discriminates – against people in low and middle income countries. Against those who live in remote communities. And against women.

**Women and girls are 55% more likely to be blind than men.**

Fred would never have stood for such inequality. That's why The Foundation is focused on efforts to reduce the gender imbalance in avoidable blindness.

We're working to ensure more women have access to the eye surgeries they so desperately need. We're running targeted projects, bringing quality eye care to tens of thousands of women in countries such as Bangladesh, Vietnam and Pakistan, so they can continue to work and support their families and communities.

**“What we are doing is giving these people the chance to help themselves. We are giving them independence.”**

**– Fred Hollows**

By leaving a gift to The Foundation in your Will for sight, you can support major, transformational projects which address gender inequity in eye care, and join Fred in creating a lasting legacy that gives thousands of people better prospects for life.

Baby Shanice was born with cataract in both eyes. Her parents Milly and William lived in constant fear and worry for their little girl's future. After an agonising wait, Dr Ollando was delighted to confirm that the surgery was a success and Shanice could see.



# The Turner family are creating a brighter future for children like Eric



Frank and his daughter Liane had to adapt when Frank's cataracts blinded him and Liane took on the role as his carer.

**"My father and I believe that the work The Fred Hollows Foundation does is life changing for people living with avoidable blindness."**

Losing your eye sight changes your life in so many ways, but it also impacts your family and friends.

I witnessed this first hand when my father lost his sight due to having cataract in both eyes. Luckily, we live in a country where we have access to high quality eye health care services and after having his cataracts removed, my father's sight was fully restored and he was able to go about his day again and enjoy the farm we live on.

Restoring sight really does mean people are getting their dignity and independence back, to care for themselves and perhaps even others.

We have had long conversations about this, and we can only imagine how hard it must be for people to lose their sight while living in poverty or challenging circumstances.

That is why we both chose to leave a gift in our Will to The Fred Hollows Foundation. We want to give people the same chance that my father had to see again. We want our legacy to help as many people as possible living with avoidable blindness and restore sight for generations to come."

Frank and Liane Turner,  
Supporters of The Fred Hollows Foundation



**"To help someone to see is  
a tremendous feeling."**

**– Fred Hollows**

**Eric, aged 9, was born with cataract in both eyes. He had some light perception in one eye, but nothing in the other. When his mother Clementine first noticed Eric's blindness, she took him to a local health clinic, but they couldn't help and Clementine couldn't afford to take Eric to the hospital.**

A community health worker who had been trained by The Foundation visited the district and was told about Eric. They immediately contacted Dr Ciku Mathenge, The Foundation's Medical Advisor for East Africa.

Dr Ciku and the team made a long trek to Eric's house, crossing rivers and streams and climbing over fallen trees. The terrain is difficult for people with sight – an impossible journey for a little boy who couldn't see.

Dr Ciku took Eric back to Kigali and after a long and difficult surgery, Dr Ciku successfully removed his cataracts, restoring his sight.

When Eric and Clementine returned to the village, Eric ran ahead of his mum, leaping across the creek and playing with a football, very different from the little boy who had to cling to his mum's hand for fear of falling just a few days earlier.

This is the difference you can make. A gift in your Will could help us build more eye clinics in the developing world and restore the sight and hopes of many more people in the future.

# Gifts in Wills facts

*It is really important to have a Will,  
and anyone can do it.*

## When considering how to structure your Will, your first priority is to look after your loved ones.

Your Will ensures your last wishes will be carried out the way you intended. It also offers you the chance to create a lasting legacy, supporting the life-changing work of charities that are important to you. Making this commitment will ensure that your beliefs and values live on.

It is important to talk to the people close to you about your wishes and the reasons why you might choose

to leave a gift to The Fred Hollows Foundation in your Will.

If you do make the decision to leave a gift, thank you so much. It means you'll always be part of something exceptional that will give the gift of sight and change lives for years to come. It's something you and your family can be proud of together.

Whether you're writing a new Will or amending an existing one, it's simple to include a gift to a charity like The Fred Hollows Foundation. All gifts, no matter their size, make a big difference.

## There are different types of gifts you can leave in your Will. The most impactful gifts are those that keep up with inflation and maintain their value over time.



### Residual Gifts

After you have taken care of loved ones, you may choose to leave the remainder of your estate, or a share of the remainder, to The Foundation. It means the gift will maintain its intended impact with our work in the future as it will keep up with inflation and won't lose value over time.



### Whole Or Part Of Your Estate

You can choose to leave the whole of your estate or a percentage to The Fred Hollows Foundation and continue to give the gift of sight.



### Specific Gifts

This could be a specific sum of money, property, shares, a particular item, bonds or superannuation.

# How to leave a gift in your Will



SCAN TO  
LEARN MORE

**We're so thankful that you're considering including The Fred Hollows Foundation in your Will. To make it as simple as possible, we've provided some suggested wording.**

We recommend that you work with a solicitor or Public Trustee to write your Will. You can share this wording with them, or write it into your Will if you decide to create it yourself.

## Suggested Wording For Your Will

"I give *(insert benefit either residual gift, whole or part of your total estate, or specific gift)* to The Fred Hollows Foundation

**ABN 46 070 556 642**, for its: *(Insert choice of the following options)*

1. General purposes.
2. International Programs for general purposes.
3. Indigenous Australian Programs for general purposes.

I declare that the receipt of the secretary, treasurer or authorised person of the nominated beneficiary will be a full discharge for my trustees who will not be bound to see its application."

## Amending your existing Will

If you already have a Will, you don't need to start from the beginning to include a gift to The Fred Hollows Foundation.

Instead, you can include a codicil – an extra clause which is added to your existing Will. You can use the suggested wording above, and you will need to have your codicil witnessed by two people when you sign and date it.



# Our promise to you

**The decision to leave a gift in your Will to end avoidable blindness is one that we want you to celebrate.**

*That's why we promise to always:*

- Keep your information confidential and in accordance with our privacy policy
- Honour your wishes
- Ensure your gift is used in the most effective way
- Respect that a decision as important as this needs time – how and when you choose to write it is personal to you
- Understand that you might change your mind. Circumstances can change and you always have the freedom to reconsider your decision at any time
- Honour your privacy. We would like to acknowledge your generosity, but we will only give you the recognition that you are comfortable with
- Continue to communicate and update you with the latest information on our programs and achievements

By choosing to leave a gift in your Will to The Foundation, you will be helping to restore sight to some of the most vulnerable people in Australia, and in the 25 countries where we work.

And just like Fred, your legacy will live on, helping to end avoidable blindness and strengthening the global health workforce for generations to come.





# Colin's legacy of vision



**Diagnosed with cataracts while still in his 40s, Colin's sight was restored through the wonders of eye surgery. Having faced his own personal nightmare of blindness, Colin was motivated to start supporting The Fred Hollows Foundation.**

"I was diagnosed with cataracts in 1984 and, although this news traumatised me, I was greatly relieved when my ophthalmologist told me that my sight could be restored through a simple surgery and recovery only required six weeks off work – what a relief! At that time, the insertion of the newly invented interocular lens was restricted to those over 60.

My sight was saved by two inter-related factors: scientific innovation and the skill of my ophthalmologist and I really wanted to give back to those who could not afford the treatment that I had been privileged to receive. I had heard of an Aussie doctor who was doing something about it – Fred Hollows! What an extraordinary man, whose vision lives on through The Fred Hollows Foundation.

Supporting this incredible organisation has more than satisfied my desire to "give something back" in the most practical way – treating avoidable blindness and training professionals who are expanding Fred's vision exponentially.

Is there a better way to help my fellow man? To me, with my nightmare of blindness, there is not. I know of no more cost effective way of dramatically improving people's lives than through The Fred Hollows Foundation, whether by donation or through your Will."

**Colin,**  
**Supporter of The Fred Hollows Foundation**



## Indigenous Australia Program

Fred Hollows had a fierce determination to improve the eye health of Aboriginal and Torres Strait Islanders. Thanks to supporters like you, this mission lives on in The Foundation.

Trachoma is the leading infectious cause of blindness in the world today. Although we are close to eliminating this condition in Australia, Aboriginal and Torres Strait Islander people are three times more likely to have vision impairment or go blind than other Australians.

**94% of vision loss for Aboriginal and Torres Strait Islander adults is preventable or treatable.**

This statistic shows how achievable it is to end avoidable blindness – in most cases vision loss can be corrected overnight. However, when 35 per cent of Aboriginal and Torres Strait Islander adults have never had an eye exam, there's still a lot of work to do.

Your support means increased investment in and access to culturally appropriate eye care services to remote and underserved Aboriginal and Torres Strait Islander communities.

**The good news is that the eye health gap is improving, thanks to supporters like you. A gift in your Will could mean ending avoidable blindness for Aboriginal and Torres Strait Islander people for good.**



**9 out of 10 people  
who are blind or vision  
impaired don't need  
to be**

*You can help transform  
their lives.*

We focus on preventable and treatable diseases such as cataract, trachoma and diabetic retinopathy. Our in-country work involves local training and providing affordable technology, so doctors, nurses and health care workers can recognise, diagnose, refer and treat eye problems in their communities.

We use research to improve our understanding of avoidable blindness, then use our findings to implement strategies and advocate for change.

However, services are not keeping pace with the growing need. If we don't act now, by 2050 it is estimated more than 61 million people will be blind because of the growing and ageing population.

By including a gift in your Will you can be part of the solution and create a lasting difference and brighter future for generations to come.



# SEE BEYOND

*Leave a Legacy of Vision*



“I believe the basic attribute of mankind is to look after each other.”

– Fred Hollows

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The **Fred Hollows**  
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