

## ROLE PURPOSE



**Role Title:** Data Scientist & Fundraising Analyst

**Division:** Public Affairs

**Location:** Sydney

**Date:** May 2025

**Employment type:** Fixed-term contract (6 months 2025)

**Reports to:** Head of Data Analytics and Insights

**Number of direct reports:** none

**Leadership Band:** Leads Self

### Purpose of the role:

**The Data Scientist & Fundraising Analyst** will own the outcomes of supporting the integration of Data Science deliverables into the ongoing operations of the Individual Giving & Direct Marketing team, within the Public Affairs Division of The Fred Hollows Foundation. They will be responsible for development, deployment and maintenance of predictive models and delivering on data analytics special projects as directed to improve the effectiveness ROI of both the Australian and international fundraising & marketing programs and brand activities. This role is also central to our fundraising data analytics team and function, as it supports the development of new, and maintains and enhances existing analytics and reporting deliverables including our PowerBI reporting suite.

### The Data Scientist & Fundraising Analyst will:

- 1) Gather, enrich and distil stakeholder requirements in the context of FHF operations, strategies and objectives.
- 2) Proactively contribute to the optimization of the FHF data ecosystem (data pipelines, data stores, data reporting.)
- 3) Build prototype and production grade Data Science and Analytics deliverables that meet business requirements and keep the FHF Data function at the forefront of Data Science and Analytics best practice.
- 4) Concisely and pragmatically document generated Data Science and Analytics workflows so consequent organisational gains outlive the tenure of the data professionals who deliver them.
- 5) Conduct core Data Science and Analytics work, and where appropriate augment it, so that buy-in from stakeholders to Data Science and analytics deliverables secures concrete fundraising ROI uplift, and so that the data literacy and proficiency in FHF generally is advanced.
- 6) Other tasks as requested by your line manager, the Data Analytics & Insights team or the Director of Individual Giving & Direct Marketing.

### Our Capabilities:

**As a member of The Foundation Family you will:**

1. Live by the values of The Foundation and support The Foundation's culture, performance and brand.
2. Adhere to all The Foundation's policies and procedures.
3. Strengthen the health, safety and well-being of all/look out for the well-being.
4. Lead, collaborate and contribute in all interactions.



### Essential Experience:

- Experience using tools such as Python, R, PowerBI, Excel to deploy valued Data Science and Analytics deliverables to organisational stakeholders.  
*and/or*
- Relevant tertiary qualifications with strong grades in Computer Science, Machine Learning, Data Science, Applied Statistics, or Mathematics

### Skills:

- Excellent team player.
- Fast learner with can-do attitude.
- Adept, persuasive communicator across written, in-person and video link mediums.
- Capacity to multi-task and manage stakeholder expectations.
- Capable optimizing outcome quality and job scope with speed of delivery and/or delivery timelines.

### Desirable Experience:

- Experience in digital and conventional mass marketing or even better, mass fundraising.
- Experience delivering Data Science and Analytics in an Azure (preferred) or equivalent cloud based ecosystem.
- Experienced with data from common upstream or systems (CRM, CMS, CDP Google Analytics) and in leveraging legitimate public domain data e.g. ABS data.

### Qualifications:

See above in 'Essential Experience'.

### Travel:

None anticipated.

### To work in The Foundation, you will:

### The position involves:

This position is recognised as having "Contact with Children" either direct or indirect. This position does not involve "Working with Children" either directly or indirectly.

### Additional Responsibility:

Ensure that the work for which they are responsible is carried out in ways which safeguard the health and safety of workers.

- Be eligible to work in Australia.
- Undergo background checks including criminal records and qualifications checks.